

# Designing for diverse learners

## Always...

Always use a readable font, sentence case and a suitable font size - at least 12pt for print and 1 em for web.



Always use left-aligned text and 1.5 line spacing.



Always break up information. Use meaningful headings, sub-headings and one-level bullet lists.



Always use heading styles, tags or other formatting features for headings and sub-headings.



Always make important information clear and easy to find.



Always write descriptive and meaningful hyperlinks and use a URL shortener if required.

Contact us



Always use a combination of colour, shapes and text to convey meaning.



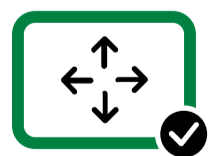
Always ensure sufficient colour contrast from foreground and background elements.



Always provide multiple means of representation. Add meaningful alternative (alt) text to all images, diagrams and tables.



Always provide transcripts or captions for audio and video. Narrate video descriptively.



Always allow user control for media and navigation. Ensure all content can be navigated with a keyboard.



Always use accessibility checkers where available.

## Avoid...

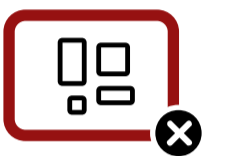
Avoid difficult to read text. Do not use all capitals, small font sizes and cursive or script fonts.



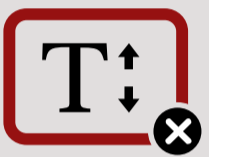
Avoid centre or right text alignment and full justification.



Avoid complex and cluttered layouts. Do not use multi-layered menus or complicated lists.



Avoid manual formatting text to convey headings, meaning or structure.



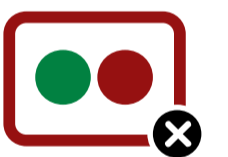
Avoid the use of all capital letters, underlining and italics for heading styles or emphasis.

DON'T DO THIS

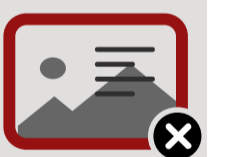
Avoid using uninformative hyperlinks and never use 'click here'.

Click here

Avoid the use of colour or shape as the only way to convey meaning.



Avoid low colour contrasts and the use of text over images or patterned backgrounds.



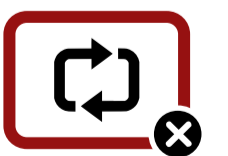
Avoid using one means of expression, especially when using media or explaining challenging concepts. Avoid unclear or overcomplex alt text.



Avoid providing audio and video without an alternative representation.



Avoid automatically playing media content and forcing control by use of a mouse or touch screen alone.



Avoid assuming your content is accessible without testing it

